**WA4STEAM business angels celebrate the**

**First WA4STEAM Forum in Spain**

* ***Over 60 women investors from 6 different countries attended the First WA4STEAM Forum held in Madrid over three days***
* ***The Forum marked the first anniversary of WA4STEAM’s foundation***
* ***WA4STEAM seeks to expand women entrepreneurial presence in STEAM and democratize business angel investment***
* ***WA4STEAM members look for projects at seed capital stage that bring innovation to markets, value to the community and may potentially impact the economy and society eliminating the gender gap***
* ***WA4STEAM members are more than business angels driven by profitability, and aim to become strategic partners nurturing women future leaders and role models***

***Madrid (Spain), September 28, 2019.*** WA4STEAM, an association of women business angels committed to invest and support STEAM related start-ups led by women, held its First Forum in Madrid.

Only one year since its foundation, the association has increased its associate base from 32 to 87 business angels present in 6 different countries: Spain, Jordan, UAE, Switzerland, Belgium and UK. Its members have invested over €700,000 in 12 different projects founded or co-cofounded by women in the STEAM fields.

60 members joined the Forum that started with the presentation “How to become a successful business angel” organized by WA4STEAM cofounder Yolanda Diaz jointly with the IEB, *Instituto de Estudios Bursátiles*, addressed to its alumni and potential angels. The presentation was followed by a reception at the “*Real Colegio de Ingeniería*” (Royal College of Engineering) to celebrate the recently signed collaboration agreement with the program “*Mujer e Ingeniería*” (“Women and Engineering”) sponsored by the Royal College of Engineering.

On Saturday, the attendees participated in several training workshops organized by members Mireia Nuñez de Prado and Marta Gil-Casares. As part of the Forum, Regina Llopis, an experienced technologist and president of WA4STEAM gave an “Introduction to Artificial Inteligence” followed by Pilar Trucios, WA4STEAM cofounder and renowned Digital Strategy expert, who offered all associates a master class on “How to build you personal brand”.

The perfect finale to the Forum was the private visit to the Roberto Polo Art Collection, recently opened at the Center of Contemporary and Modern Art of Castilla La Mancha. The collectionist himself guided WA4STEAM angels through the works of art held in the magnificent setting of the Santa Clara Convent in Toledo.

**About WA4STEAM**

WA4STEAM is a non-for-profit association of women business angels that provide seed capital and support to STEAM start-ups led by women.

WA4STEAM aspires to be a reference within the start-up ecosystem by helping women-led STEAM projects to become profitable enterprises. It aims to be a cohesive body of knowledge for both, women angels (WA) and women entrepreneurs (WE) as well as a community of mentoring and networking.

The broad skill set of its members, its dual approach to investing, driven by economic profitability and social impact, together with its strong values make WA4STEAM a unique organization that:

* Promotes women’s entrepreneurship initiatives in STEAM.
* Fosters women’s talent and innovation in STEAM.
* Influences society towards gender equality in STEAM.
* Encourages women’s greater participation in financing STEAM projects.
* Creates a collaborative environment that allows women entrepreneurs to find the tools and the support to develop their business projects.
* Promotes networking between professionals, entrepreneurs and other organizations.

For more information, visit [www.wa4steam.com](http://www.wa4steam.com)

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