

## Oryon Universal and WA4STEAM members will invest more than 1 million euros in disruptive projects led by women

- Both organisations joint forces to attract and finance entrepreneurial female talent
- They will co-invest in disruptive start-ups, led by best-in-class women talent in STEAM, (Science, Technology, Engineering, Art, Architecture and Mathematics) over a year
- The collaboration agreement is born with long-term commitment

**Barcelona, May 4, 2020.** Unique situations require bold decisions. This is the case for [Oryon Universal](#) and [Women Angels for STEAM \(WA4STEAM\)](#), which signed a collaboration agreement to invest more than 1 million euros in best-in-class projects led by female talent. This partnership will enable women entrepreneurs to find support to develop their projects in times of uncertainty caused by Covid-19 and its economic impacts.

Thanks to this collaboration, the selected ideas will be incubated and accelerated at Oryon's Universal high performance center for entrepreneurs located on 22@ district in Barcelona. According to Victor Giné, Oryon's CEO, *"This agreement represents a step ahead which will allow both organisations, to **co-invest in best-in-class existing talent** and give visibility to great professionals"*. According to Regina Llopis, WA4STEAM president, *"The current situation reaffirms the importance of investing in STEAM. The development of remote diagnostics technologies or artificial intelligence solutions are fundamental to control future health crisis and contribute to social well-being"*. For Gloria Lorenzo Jorge, WA4STEAM co-founder and Partnerships Committee leader *"The agreement with Oryon represents an important step in our mission of supporting women entrepreneurs in STEAM"*

Oryon, using its own methodology, will contribute with a **team of experts with wide professional experience**, resources, solvency and a top-level network, while WA4STEAM, with more than 100 members, will contribute with its expertise on women entrepreneurs' ecosystem, its knowledge of STEAM fields and its wide scouting

network, as well as promoting the co-investment with Oryon Universals' investment fund (corporate ventures)

### **About Oryon Universal**

[Oryon Universal](#) is an ecosystem of disruptive innovation for corporates, investors and startups, connecting the later with organizations that need them. Based in District 22@ in Barcelona, Oryon is the strategic partner for corporates that wish to innovate and co-invests with them.

For more information visit [www.oryonuniversal.com](http://www.oryonuniversal.com)

### **About WA4STEAM**

WA4STEAM is a non-for-profit association with over 100 women business angels that provides seed capital and support to STEAM start-ups led by women.

WA4STEAM main objective is to increase the number of women business angels and of women entrepreneurs in STEAM.

WA4STEAM members are more than business angels driven by profitability and aim to become strategic partners, nurturing women future leaders and role models.

WA4STEAM aspires to be a reference within the start-up ecosystem by helping women-led STEAM projects to become profitable enterprises. It aims to be a cohesive body of knowledge for both, women angels (WA) and women entrepreneurs (WE) as well as a community of mentoring and networking.

The broad skill set of its members, its dual approach to investing, driven by socio-economic profitability and technological impact, together with its strong values, make WA4STEAM a unique organization that:

- Promotes women's entrepreneurship initiatives in STEAM.
- Fosters women's talent and innovation in STEAM.
- Influences society towards gender equality in STEAM.
- Encourages women's greater participation in financing STEAM projects.
- Creates a collaborative environment that allows women entrepreneurs to find the tools and the support to develop their business projects.
- Promotes networking between professionals, entrepreneurs and other organizations.

For more information visit [www.wa4steam.com](http://www.wa4steam.com)

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